

BACHELOR OF VOCATIONAL IN

FASHION TECHNOLOGY

COURSE OUTCOME (CO)

1. To promote an understanding of fashion and textile design in relation to the needs of fashion, contractual furnishings, home textiles, and the business to business textile products.
2. To provide hands-on experience using a set of complex technologies found in industry today to build prototypical solutions to solve current needs.
3. To provide experience in responding to market opportunities with creative and innovative products that integrate a set of academic disciplines such as textile materials, design fundamentals, business fundamentals, sourcing, data mining of market information, and new developments in material science and engineering.
4. To create an educational environment that approximates the actual conditions in industry by building studios and workshops containing state-of-the-art systems, resources, technologies, and a community of creativity and innovation.
5. To develop strong multi-functional teamwork and communication skills using visual and verbal presentation assignments and interfaces with practitioners in the design community and the industry.
6. Prepare graduates for career in, but not limited to the - fashion design, design managers, apparel production. Fashion stylist, freelance designers and visual merchandisers.
7. Familiarize students with styling & fashion illustration, apparel design by draping and creative surface ornamentation project.
8. Provide a good grounding in the best practice of fashion detailing. Accessories design & innovative craft.
9. Prepare students to undertake further study at doctoral level.
10. Teach students to explore various trend analysis & product conceptualization of fashion and technology in the real world.

PROGRAM SPECIFIC OUTCOME (PSO)

1. Integrate knowledge, skill and attitude that will sustain on environment of learning and creativity
2. Develop an understanding of various trend analysis & product conceptualization.
3. Apply critical and contextual solutions on variety of visual merchandising and promotion strategies subject matter.
4. Develop logical and creative thinking for the solutions for apparel manufacturing & merchandising.
5. Develop self-confidence and awareness of general issues prevailing in the society.
6. Deep knowledge of fashion design and technology.
7. Conventional and digital media tools and techniques & presentational skills
8. Research skills
9. Independent strategic thinking
10. Effective and confident designer
11. Ethical and social awareness
12. Entrepreneurship
13. Life skills